

Bigger than your phone

Giant Interactive Tablet, Touchscreen & Smartphone Solutions



...and many more

A BETTER DIGITAL EXPERIENCE

Our giant smartphone and touchscreen solutions are simple and easy to use. Their familiar look & feel attract, engage and inform your customer about you and your products & services. In today's digital age, Giant iTab is an essential marketing tool which leverages the tablet and smartphone interfaces your customers use every day.





"The Giant iTabs were the perfect solution for us to showcase our new Sportsbook app and allowed customers to use and feel the mobile app product, with added 'wow."

Jennie Prest, William Hill, Sponsorship Manager

"The Giant iTab was one of the most engaging and successful elements at our show, and with more and more companies and events having digital versions of websites, brochures and apps, this solution is a no-brainer to drive business."

Scott Birch, Mash Media, Managing Editor Exhibition Division

RETAIL, CORPORATE & BANKING

Our digital display and touchscreen kiosk solutions are simple and easy to use. They enhance the in-store environment by offering added customer engagement, extensive product information and incremental online sales.

Applications

- Digital Concierge
- E-Commerce
- M-Commerce
- Multi–Channel Marketing
- Omni–Channel Marketing
- Portfolio Presentation
- Digital Showcasing
- Online In-Store
- Virtual Salesperson
- Video Showcasing
- Website Presentation
- App Presentation
- Staff & Customer Training
- Shopping Center Wayfinders
- Media Sales
- Advertising





EXHIBITION, EVENT & CONFERENCE SHOWCASING

The Giant iTab giant touchscreen, tablet smartphone solutios are designed to create added visitor engagement and interactivity. For example, they can be used as wayfinders & information points for attendees at conferences, events and exhibitions.



Typical Presentations Include

- Android & iOS apps
- Event Showguides
- Event Apps
- Floorplans
- Seminar Programs
- Conference Agendas
- Attendee Lists
- Speaker Information
- Visitor Check-In
- Customer Feedback
- Award Nominees
- Awards Announcements
- Table Plans
- Branding
- Gaming
- Websites
- Press PDFs & Brochures
- Twitter & Social Media Feeds
- Powerpoint Slides
- Pictures & Videos
- Surveys



GIANT ITAB SOLUTIONS









27" screen size

16:9 aspect ratio

1920 x 1080 Full HD res

Landscape and Portrait





42″ SMARTPHONE 42″ screen size

16:9 aspect ratio 1920 x 1080 Full HD res

Landscape and Portrait





42'' VIEWPOINT

42" screen size

16:9 aspect ratio 1920 x 1080 Full HD res

Landscape and Portrait





55″ SHOWCASE

55" screen size

16:9 aspect ratio

1920 x 1080 Full HD res

Landscape and Portrait







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