axle™
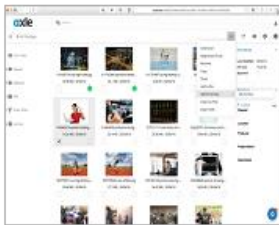
Radically Simple Media Management

axle Video takes a radically simple approach to media management. Whether you use WATCHOUT,™ Ovation,™ or other media presentation solutions, there is an explosion of assets being captured, edited and distributed – and too few tools for managing them. Using **a**xle's award winning simple browser interface and technology, it is easy to search, comment, mark, approve, and annotate your media assets from any location on practically any device. It installs in hours, is designed so anyone can use it, and is extremely affordable.

- **Easily find, select, and annotate content**
- **Seamlessly create and edit media assets**
- **Easily review, comment, and edit from anywhere, including mobile devices**

With **a**xle, there is no need to move your media files or change your existing storage setup. If you have an existing storage infrastructure — SAN, NAS, RAID — all **a**xle needs is to be able to read the file system. If you need a formal storage solution, **a**xle integrates with a variety of options and Show Sage can help you with the design and implementation.

axle's browser interface with integrated network storage appliance

Why media management matters

- Provides a single location to preserve valuable creative assets, and avoid costly and time-consuming content re-creation
- Makes filing and searching the archive for content much faster and easier
- Allows secure assignment of access to authorized users for only those files deemed necessary

Who uses a**xle**?

- Over 100 creative teams worldwide are already using **a**xle
- CBS News
- TheStreet, a web-based financial news broadcaster
- INSEAD, Europe's leading business school
- LA Dodgers baseball team
- Intuit®, the leading developer of accounting software and online services.

How does a**xle** help?

- Significantly improves productivity – immediately!
- Makes your existing media files searchable and browsable from a range of standard devices, and ready for collaboration, logging, review and approval
- Simple and quick software installation
- Requires very little training for users
- axle Gear takes these core capabilities and adds the ability to create new versions of clips in a variety of formats that you can configure

What editors does a**xle** support?

- Adobe® - Premiere® Pro, Prelude™
- Apple® - Final Cut Pro® 7, Final Cut Pro® X
- Special **a**xle Gear configurations add compatibility for Adobe Anywhere and Avid Media Composer / Symphony workflows